



The University of Alabama

28th Student Senate

2023-2024

Agenda for April 20th, 2023

Special Session

Josie Schmitt

Executive Vice President

Olivia Frazier

Executive Secretary

- I. Call to Order and Roll Call
- II. Announcements
 - a. Reading of the Capstone Creed and Mission Statement
- III. Old Business
- IV. New Business
 - a. Confirmation of the Executive Cabinet
- V. Adjourn

ADAM PHILIPPE

ADVERTISING STUDENT
THE UNIVERSITY OF ALABAMA

EDUCATION

ADVERTISING, BA '25

Minerva Portfolio Program

The University of Alabama

WORK EXPERIENCE

ASSISTANT FIRM DIRECTOR

Capstone Agency

- Assist in the oversight of operations at the #1 student-run PR firm in the nation.
- Aid in the management of agency development and employee relations.
- Lead weekly all-firm and directors' meetings.

Nov. 2022 - Present

ACCOUNT EXECUTIVE

Capstone Agency

- Coordinate a 15-person team by managing projects and deadlines.
- Negotiate purchases of merchandise, stickers and posters for events.
- Develop innovative communication strategies that appeal to several audiences.
- Review creative work to ensure brand identity is consistent.

Aug. 2021 - Present

MARKETING CREATOR

Rounders on the Strip

- Record photo and video content at the largest bar in Tuscaloosa, AL.
- Post live content every half-hour to ensure impressions.
- Create promotional graphics, posters, merchandise, and menus.
- Manage social accounts such as Instagram, TikTok, and Twitter.

Sept. 2022 - Present

DEPUTY DIRECTOR OF COMMUNICATIONS

The University of Alabama Student Government Association

- Aid in the creation of graphics, merchandise, and digital signage.
- Manage social accounts such as Instagram and Facebook.
- Facilitate live streams and event content coverage for various initiatives and campaigns.

Apr. 2022 - Present

VP OF PROFESSIONAL DEVELOPMENT

Capstone Advertising Federation

- Invite industry professionals to host panels and workshops.
- Meet with faculty advisor and president about organization operations.
- Represent the organization at speaker dinners and college events.

Apr. 2022 - Present

EXTERNAL COMMUNICATIONS DIRECTOR

Camp Istrouma

- Capture and upload 900-1500 photos weekly.
- Facilitate communication between campers and parents.
- Create content and manage social accounts such as Instagram and Facebook.
- Manage all audio and visual needs for the entire organization.

Apr. 2022 - Present

FREELANCE PHOTOGRAPHER

Self-Employed

- Create innovative photoshoot concepts to ensure interest of prospective clients.
- Manage calendars and deadlines to ensure clients are being served properly.
- Communicate with clients through the planning, shooting, and editing process.

Apr. 2019 - Present



Allison Pope

(405) 888-0271 | allisonnicole405@gmail.com | Edmond, Oklahoma

Experience

UA College of Communications and Information Science | Tuscaloosa, AL **Student Executive Council | 03/2023 - Present**

- Serves as a liaison between faculty, staff, and student organizations and committees.
- Assist with fundraising efforts and student organization funding decisions
- Develop and present college-wide proposals based on identified gaps and student feedback

The University of Alabama Blackburn Institute | Tuscaloosa, AL **Blackburn Institute Student | 03/2023 - Present**

- Leadership and development program with a focus on improving the state of Alabama
- Develop and implement Daniel Community Scholars project about Mental Health and Addiction
- Promote change with an intergenerational network to find and meet needs in Alabama and beyond

UA Dean of Students Office | Tuscaloosa, AL **Digital Media and Promotions Coordinator | 01/2023 - Present**

- Develops and maintains UADoS social media presence to improve campus visibility
- Monitors digital media metrics and engagement to provide monthly reports to heads of office
- Plans and executes promotional events and campaigns for the University of Alabama

1956 Magazine

1956 Engagement Team | 08/2022 - Present

- Regularly creates and posts original content on social media pages
- Monitors analytics and data from each site and report to EIC
- Works with PR department to create any releases for any upcoming events, launches, and collaborations

UA Dance Marathon

Public Relations Committee Member | 08/2022 - 01/2023

- Created, produced, and managed high-quality content for the UADM website
- Supervises visual content for UADM website
- Edited, proofread and suggested improvements to written content

The University of Alabama Athletics | Tuscaloosa, AL **Athletic Operations Intern | 07/2022 - 01/2023**

- Assists with the setup and oversight of the security and facility operations surrounding gameday and other athletic events
- Oversaw the completion of over 700 work orders to prepare for the 2022 football season
- Managed the upkeep of six UA Athletics facilities

Boiling Point Media | Oklahoma City, Oklahoma **Digital Marketing Intern | 05/2022 - 08/2022**

- Content creation for various clients' social media platforms and increased engagement by over 224%
- Developed creative blog topics and drafted content for various clients
- Worked with departments across the company, including marketing and project management, in developing new ideas, initiatives, products, and services

Skills

Adobe Creative Cloud, Google Analytics, Google Ads, Microsoft Office, Search Engine Optimization, Strategic Planning, Strong Oral and Written Communication

Education

University of Alabama - Tuscaloosa | Tuscaloosa, AL **BA in Advertising | 05/2025**

- Current GPA: 3.526

- Minerva - UA's Two-Year Portfolio Program
- Minor in Cyber Criminology

Edmond Santa Fe High School | Edmond, OK
05/2022

- Served as Class Vice President for the 2019 to 2022 academic years
- GPA: 3.95 out of 4.0

Campus and Community Engagement

Black Student Union Freshman Liaison

Student Recruitment Partner

National Council of Negro Women - Social Media Committee

C&IS Academic Honor Council

Reading Allies Mentor

UA Big Days of Service Assistant Team Leader

UA Big Days of Service Volunteer - 25+ hours

UA Dance Marathon

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cpmace1@crimson.ua.edu

Caroline Mace

EDUCATION

University of Alabama

Expected Graduation: May 2024

Major: Political Science and Economics

University Honors College

GPA: 3.97

Gulfport High School

Graduation: May 2020

ACT: 31

GPA: 3.88

Rank: 21/419

CAMPUS INVOLVEMENT

- **Student Government Association**
 - **Chief Administrative Office** (2023-): oversaw the organizational needs of the Student Government Association
 - **Director of Lobby Affairs** (2022- 2023): organized events and programming aimed at promoting voter advocacy and higher education funding
 - **Lobby Board Member** (2021-2022): promoted voter registration on UA's campus
- **UA Greek Ambassador** (2021-): gave tours to prospective students of Greek houses and shared information on UA's Greek system
- **University of Alabama Dance Marathon** (2020-2021): participated in BAMathon and raised money for Children's Hospital of Alabama
- **Chi Omega Sorority** (2020-)
 - **Chapter Secretary** (2022-2023): oversaw administrative needs of the chapter
 - **Assistant Recruitment Chair** (2022): organized recommendation letters for over 2,000 students attending Recruitment
 - **Junior Panhellenic Delegate** (2020-2021): advocated on behalf of my chapter to the Panhellenic community
 - **New Member Support Team** (2021): mentored freshman members as they transition to college
- **Pre-Law Student Association** (2020-): participated in several events catered to learning more about law school and the legal profession
- **Not On My Campus** (2021-)
 - **Campus Liaison** (2021-2022): worked with campus organizations to raise money and awareness for sexual assault survivors and prevention

AWARDS

- Hardy Dabbs Service Scholarship (2020)
- Mississippi Eminent Scholar (2019)
- Cardinal Key Honor Society (2022-)
- Carl A. Elliott Society (2022-)

EXPERIENCE

- **Runner for RyanLaw Attorneys at Law** (2022): organized wide varieties of evidence and testimonies
- **Madeline Martin for SGA President Campaign Team Member** (2022): assisted in campaign events and marketing initiatives
- **Intern for U.S. Congressman Steven Palazzo, MS-04, Washington Office** (2021): participated in lectures and seminars relating to public policy, as well as complete various tasks throughout the U.S. Capitol
- **Intern for U.S. Congressman Steven Palazzo, MS-04, District Office** (2020): provided administrative support to district office staff
- **Fitness Instructor at True40 Tuscaloosa** (2021-): guide clients in a 60-minute workout that aligns physical and mental health
- **Make-A-Wish of Alabama Volunteer** (2020-): raised money and hosted events for children with chronic illnesses

MALEA BENJAMIN

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ABOUT ME

Aspiring professional and leader who is a current junior at The University of Alabama studying Communication Studies & Political Science on the Pre-Law track. Passionate about working towards policy changes through advocacy regarding diversity, equity, and inclusion efforts, improving the state of Alabama, and education.

EDUCATION

THE UNIVERSITY OF ALABAMA, BACHELOR OF ARTS IN COMMUNICATION,
PRE-LAW, UNIVERSITY HONORS
GPA: 4.0/4.0

MAY 2024

MAJORS: COMMUNICATION STUDIES, POLITICAL SCIENCE

WORK EXPERIENCE

OUTREACH AMBASSADOR, INTERCULTURAL DIVERSITY CENTER, Assists the advancement of the University of Alabama's commitment to cultivating and respecting diversity by serving as a resource and liaison for students, staff, and faculty on issues of equity through education, outreach, and advocacy. **CURRENT**

INTERN, OFFICE OF CONGRESSWOMAN TERRI SEWELL & CONGRESSIONAL BLACK CAUCUS FOUNDATION IN WASHINGTON, DC, Completed tasks including writing policy memos, constructing a policy brief focused on improving healthcare access in Alabama's 7th congressional district, completing special projects, monitoring floor legislation and providing updated and special information, etc. **MAY - JULY 2022**

OFFICE ASSISTANT, BLACKBURN INSTITUTE, Assisted Blackburn staff in administrative tasks, made phone calls, prepared for events, etc. **2021/2022**

RESIDENT ADVISOR, UA HOUSING & RESIDENTIAL COMMUNITIES, Built community, connected residents to the campus community through programs, and provided on-call/crisis response after-hours **2021/2022**

LEADERSHIP POSITIONS

ASSOCIATE JUSTICE – Serves in the judicial branch of SGA, hear cases and make rulings, and uphold the SGA Constitution and Code of Laws. Serves as Chairperson of the Student Organization Outreach Committee. **CURRENT**

C&IS AMBASSADOR – Serves as an official ambassador of the College of Communication & Information Sciences **CURRENT**

GREEK AMBASSADOR – Serves as an official ambassador for Greek Life at the University of Alabama **CURRENT**

BLACKBURN INSTITUTE – Selected into a leadership development and civic engagement program specifically focused on improving the state of Alabama **CURRENT**

DIRECTOR OF CAMPUS OUTREACH, UA STUDENT HOMECOMING BOARD – Oversees awareness & getting campus involvement both on & off campus for homecoming at the University of Alabama **CURRENT**

LEADERSHIP FELLOW, ALPHA KAPPA ALPHA SORORITY, INCORPORATED – Selected as a participant that will engage in meaningful workshops and activities designed to advance personal, professional, and sorority growth **CURRENT**

2ND VICE PRESIDENT, THETA SIGMA CHAPTER OF ALPHA KAPPA ALPHA SORORITY, INCORPORATED – Assisted the President in the performance of her duties, presided **2021/2022**

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in the absence of the President & 1st Vice President and served as the chairwoman of the Standard & Evaluations Committee. Served as Homecoming Committee Chair and Nominations Committee Chair.

DIRECTOR OF DEI, VOTE EVERYWHERE UA – Coordinated diversity, equity, and inclusion work and efforts in regards to the organization and voting rights	2021/2022
LOBBY BOARD MEMBER, SGA – Serves as an advocate on behalf of SGA and the University of Alabama	2021/2022
LUCY'S LEGACY MENTOR – Mentored first-year women of color in their transition to college	2021/2022
CORRESPONDING SECRETARY, THETA SIGMA CHAPTER OF ALPHA KAPPA ALPHA SORORITY, INCORPORATED – Served as the official correspondent for the chapter	2021
FRESHMAN FORUM – Selected into a network of freshman students seeking personal and professional development	2020/2021
FIRST YEAR COUNCILOR, SGA – Served as a Councilor and as Head of DEI committee while passing multiple pieces of legislation regarding improving campus and student life	2020/2021

COMMUNITY SERVICE

TEMPORARY EMERGENCY SERVICES - donating clothing and sorting items in the community thrift store for those in need	2021- 2023
WEST ALABAMA FOOD BANK - sorting and packaging food items for distribution to underprivileged communities	2021/2022

EXTRACURRICULAR ACTIVITIES

FUTURE BLACK LAW STUDENT ASSOCIATION , Pre-Law preparation organization for Black students	CURRENT
UA NAACP , The University of Alabama's Chapter of the National Association for the Advancement of Colored People	CURRENT
TIDE AGAINST TIME , Organization that aims to educate students on the institution of mass incarceration within the criminal justice system and to advocate for criminal justice reforms	CURRENT
NINETEEN FIFTY-SIX MAGAZINE , Contributing writer for Black culture and lifestyle magazine	2021/2022

AWARDS & HONORS

- 2022 MOST OUTSTANDING SOPHOMORE AT THE UNIVERSITY OF ALABAMA	- EARNESTINE TUCKER AWARD
- ORDER OF OMEGA OUTSTANDING JUNIOR	- ARCHIE WADE AWARD
- ORDER OF OMEGA OUTSTANDING SOPHOMORE	- THE XXXI
- PRESIDENT'S LIST (FALL 2020, SPRING 2022 & FALL 2022)	- BLUE KEY HONOR SOCIETY
- DEAN'S LIST (SPRING 2021 & FALL 2021)	- MORTAR BOARD HONOR SOCIETY
- NEW SOROR OF THE YEAR - THETA SIGMA CHAPTER OF ALPHA KAPPA ALPHA SORORITY, INC.	- OMICRON DELTA KAPPA HONOR SOCIETY
- COLLEGE OF COMMUNICATION & INFORMATION SCIENCES ACADEMIC ACHIEVEMENT AWARD	- ORDER OF OMEGA GREEK HONOR SOCIETY
- SANDRAL HULLET AWARD	- RHO LAMBDA GREEK HONOR SOCIETY
	- LAMBDA SIGMA HONOR SOCIETY
	- PHI ETA SIGMA HONOR SOCIETY
	- ANDERSON SOCIETY
	- CARDINAL KEY HONOR SOCIETY
	- PI SIGMA ALPHA POLITICAL SCIENCE HONOR SOCIETY

Catherine Brownlee

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EDUCATION

Bachelor of Science in Commerce and Business Administration, May 2025

The University of Alabama, Culverhouse College of Business, Tuscaloosa, AL

Major: Business Marketing Minor: Digital Consumer Engagement

GPA: 3.54

Dean's List, University Honors College

LEADERSHIP

Vice President 1 Coordinator of Committees, November 2022- Present

Zeta Tau Alpha, The University of Alabama, Tuscaloosa, AL

- Plan and coordinate a strong, well-balanced chapter program that is relevant to the needs and desires of the chapter.
- Serve as the chairman of Program Council (PC) and acts as the liaison between PC and the Executive Council (EC).
- Since PC is often the training ground for future EC officers, the VPI must assist in the development of leadership skills among the members of the Council.
- Creates a direct line of communication between Zeta nationals, advisors, and our members.

Assistant Vice President 1, December 2021- November 2022

Zeta Tau Alpha, The University of Alabama, Tuscaloosa, AL

- Assisted with finalizing and turning in the VPI report to nationals
- Connected with advisors and nationals about event planning
- Managed on campus involvement within the chapter
- Assisted with planning event such as parents' weekend and sisterhood events

Deputy Chief of Staff under the VP of External Affairs, April 2022 - Present

Student Government Association, The University of Alabama, Tuscaloosa, AL

- Contact and maintain relations with local businesses about interest in partnering with SGA
- Assist the VP of External Affairs with all necessary activities
- Create relationships with community service organization regarding their needs from students on campus

Pledge Class Social Chair, March 2021- Present

Delta Sigma Pi, The University of Alabama, Tuscaloosa, AL

- Assist the social chair with any needs for our social events
- Help prioritize morale within the business fraternity

Data and Analytics Chairmen for the Morale and Retention Committee, December 2021- Present

Zeta Tau Alpha, The University of Alabama, Tuscaloosa, AL

- Assist morale chair with organizing positive mindset booting events
- Organize treats and incentives for members
- Track involvement and retention rate within the chapter and report to nationals.

WORK

EXPERIENCE

Sales Associate, May-August 2022

Lilly Pulitzer, Tysons Corner VA

- Sold merchandise to customers as well as assisted with floor set designs
- Assisted with piloting a new clientele and marketing application

Sales Representative, May-August 2021

Palm Beach Tan, Vienna VA

- Sales consultant
- Received most sale in the DC market three times during my time there.

ACTIVITIES

Business Honors Program April 2022- Present

Delta Sigma Pi March 2022- Present

Zeta Tau Alpha August 2021- Present

Sisterhood Committee Member December 2021- Present

Professional Women in Business Member April 2022- December 2022

COMMUNITY

INVOLVEMENT

Culverhouse LIFT Volunteer Program August 2022- December 2022

Breast Cancer education and Awareness 2021-Present

Habitat for Humanity, 2018-2020

HONORS/AWARDS

Dr. Frank A. Rose Endowed Alumni Scholarship 2020- Present

UA Competitive Scholarship 2020- Present

Phi Eta Sigma 2022- Present

Nicholas (Nick) Tolbert

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EDUCATION

University of Alabama - College of Arts and Sciences

Bachelors of Arts

Majors: Political Science and Philosophy w/focus in Jurisprudence/Law, Honors College

- Cumulative GPA: 4.00/4.00
- Honors: 5x Presidents List, Blue Key Honor Society, Phi Eta Sigma Honor Society, Phi Alpha Delta, Phi Sigma Tau

Graduation, 2024

Tuscaloosa, AL

EXPERIENCE

First Year Council

Assistant Director

- Directed the selection of 65 top freshmen from the incoming class out of a record 1,250 applicants and currently lead those freshmen in the writing, passage, and implementation of policy voted on by them and their peers.

May 2022 – Present

Tuscaloosa, AL

U.A. American Enterprise Institute

Founder/President

- Founded as the first non-partisan policy group on campus, I currently direct a council of five students to bring in nationally renowned scholars for policy discussions, lectures, and Q&A's spanning all areas of policy.

May 2021 – Present

Tuscaloosa, AL

Pre-Law Student Association

President

- Brought law school admissions offices, law professors, law students, and many others to come consult, speak with, and train our members in preparation to apply, then attend, law school. Currently maintains approximately 600 members.

March 2022 – Present

Tuscaloosa, AL

Capstone Journal of Law and Public Policy

Editor

- Preside over edits and drafts of selected legal and public policy papers which will be featured in our annual journal.

October 2022 – Present

Tuscaloosa, AL

The Blackburn Institute

Member

- The Blackburn Institute is a highly selective service and leadership focused group named after John L. Blackburn, a Dean of Men at the University of Alabama and an integral piece of the university's desegregation .
- The mission of the Blackburn Institute is to develop a network of diverse leaders who understand the challenges facing the state of Alabama and the nation and who are committed to serving as agents of positive change.

March 2022 - Present

Tuscaloosa, AL

Lobby Board

Chairman

- Led students who served as advocates on behalf of the Student Government Association and students at the University of Alabama. Through our efforts, we sought to bring awareness to various political initiatives such as voter education and registration, higher education advocacy both within state and federal programs, and many more throughout all levels of government.

November 2021 - May 2022

Tuscaloosa, AL

WORK EXPERIENCE

American Enterprise Institute

Office of the President, Intern

- Research topics in American politics, social policy, and poverty for the President of AEI, Robert Doar; summarized and evaluated reports as well as scholarly publicans; provided writing and editorial assistance to many levels of the organization.

May 2022 - August 2022

Washington, D.C.

United States Congress

Intern

- Aided in the research, creation, and authorship of legislation, speeches, emails, and other communications leaving the Congressman's office. Also, managed phone calls with constituents, corresponded with citizens, and assisted in the management of many other duties within the office.

May 2021 - July 2021

Washington, D.C.

Student Government Association

Office Assistant

- Directed the internal operations of the SGA office including the filing of governmental paperwork, communications with students, and other similar duties.

October 2020 - Present

Tuscaloosa, AL

Jefferson County Commission

Commission Representative

- Represented Commissioner Joe Knight at city council meetings, the 2022 World Games executive planning committees, economic development meetings, and any other event or meeting in which the county commissioner needed a representative.

May 2019 - August 2019

Birmingham, AL

Sarah Beth Corona

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www.linkedin.com/in/sarahbethcorona

Education

Bachelor's of Art Communication - May 2024

The University of Alabama (Tuscaloosa, Ala.)

Majors: Public Relations and Political Science | Minor: Social Innovation and Leadership | GPA: 4.0/4.0

Alabama High School Diploma with Advanced Academic Endorsement with Honors

Vestavia Hills High School (Birmingham, Ala.)

Work Experience

Communications Intern — SR Communications (Birmingham, Ala.) | April 2023-Present

- Assist in writing copy and with all communication efforts for campaigns and corporations throughout Alabama, plan social media content, travel to Montgomery to meet with state legislators and lobbyists.

Sales Associate — Effie's, Inc. (Tuscaloosa, Ala.) | May 2022-Present

- Assist in outfit curation, complete administrative functions requiring attention to detail and apt communication skills. Promoted three times within first year of employment.

Congressional Intern — Senator Richard Shelby (Washington, D.C.) | June 2022

- Drafted briefings for meetings, filed administrative documents, answered constituent phone calls, attended and recorded memos for Senate Committee hearings.

Public Relations Intern — Katie Britt for U.S. Senate (Tuscaloosa, Ala.) | August 2021-May 2022

- Created media reports for the candidate and campaign team.

Account Coordinator — The Lollar Group (Birmingham, Ala.) | August 2021-December 2021

- Compiled media reports using Metro Monitor, requested media placements and interviews for clients, assisted in the writing of press releases.

Extracurricular Involvement

Student — Blackburn Institute | February 2023-Present

- Create an actionable plan to better the state, discuss with class members, Fellows, and Advisory Board members about the issues facing Alabama, attend immersive travel experiences to learn more about Alabama.

Director of Judicial Affairs — Alabama Panhellenic Association | October 2022-Present

- Oversee Panhellenic governing documents compliance, conduct judicial mediations, ensure an equitable, safe recruitment process and sorority environment, provide resources and guidance for standards chairs, collaborate with other Greek Councils.

Chief of Staff to the Vice President for Academic Affairs — Student Government Association | April 2022-Present

- Assisted in leading meetings, delegated tasks and projects to the cabinet, accompanied the VPAA to meetings, advised the VPAA in platform plans.

Assistant Director of Judicial Affairs — Alabama Panhellenic Association | October 2021-October 2022

- Assisted the Director of Judicial Affairs in all duties.

Academic Achievement

University Fellows Experience — UA Honors College

President's List — The University of Alabama | Fall 2020, Spring 2021, Fall 2021, Spring 2022, Fall 2022

Member — The Thirty One

Member — Anderson Society

Member — Blue Key Honor Society

Member — Mortar Board Honor Society

Member — Omicron Delta Kappa Honor Society

Member — Order of Omega Honor Society

Co-Philanthropy Chair — Cardinal Key Honor Society

Member — Pi Sigma Alpha Honor Society

Member — Kappa Tau Alpha Honor Society

Member — The Carl A. Elliott Society

Member — Lambda Sigma Honor Society

Member — Phi Eta Sigma Honor Society

Awards

Outstanding Sophomore — Order of Omega | 2022

Outstanding Freshman — Order of Omega | 2021

Model Initiate — Chi Omega Nu Beta | 2020

Service

Counselor — Alabama Girls State | June 2021

Black Belt Experience — University Fellows Experience | May 2021

CHASE COWART

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EDUCATION

Sophomore, The University of Alabama

Bachelor of Arts Communication in Public Relations with a concentration in Digital Communication

4.0 GPA, Expected graduation May 2025

LEADERSHIP ACTIVITIES

- Capstone Agency (August 2022- Present)

- Strategist; Works in the strategy department of The University of Alabama's in-house Public Relations Firm by creating briefs and defining audiences for clients

- Tau Kappa Epsilon Fraternity, Omicron Xi Chapter (November 2022- Present)

- Webmaster; Serves on the Executive Council by managing the Instagram, Facebook, Website, and online presence of the chapter

- University of Alabama Student Government Association (April 2022- Present)

- Director of Engagement; Serves in the cabinet of the Vice President for External Affairs and assists in the organization and promotion of activities that represent student connections beyond campus borders

- Public Relations Delegate within the Student Executive Council (March 2021- Present)

- Serves as the liaison between the Public Relations and Advertising department chair and the members of the Student Executive Council

- Greater Giving, The University of Alabama (December 2021)

- Volunteer; Event produced by the Alpha Psi Omega Gamma Gamma Philanthropy Committee; Serves as a fundraiser for Five Horizons Health Services, an organization that serves to provide medical support and fight HIV and Aids

- Student Executive Council (March 2022- April 2023)

- Student leadership organization within the College of Communications and Information Sciences; Manage and distribute funds among student activities that promote engagement, community involvement, and strengthening relationships among students and faculty.

- Youth Leadership Development Program (August 2020-May 2021)

- Organized volunteer opportunities such as making goodie bags for nurses, supporting local veterans, handcrafting dog toys for the local shelter, and raising money through the campaign: Walk for Warriors

COLLEGIATE HONORS

- College of Arts and Sciences President's List (Spring and Fall 2022)
- Competitive Academic Full Tuition Scholarship for The University of Alabama (2021- Present)
- Youth Leadership Development Program Scholar for The University of Alabama (2021- Present)
- Red Mountain Theatre Leadership Scholar (2021)
- Phi Eta Sigma Honors Society (2023)

JOB EXPERIENCE

- Life is Good Company (August 2021- Present)

- Brand Ambassador; Responsible for producing social media content and orchestrating engagement opportunities for future customers.

- Red Mountain Theatre (May 2022- December 2022)

- Box Office Assistant; Responds to interactions with all forms of publics (patrons, donors, or vendors). Maintains the integrity of the organization while processing seating requests, VIP donor requests, and subscription renewals for the upcoming season.

- Piper and Leaf Tea Company (May 2019- May 2021)

- Shop and Market Leader; Responsible for independently setting up, taking down, and running all shop or market events, while providing profound customer service skills.



EDUCATION

The University of Alabama

Tuscaloosa, AL

Class of 2024

GPA: 4.2

Bachelor of Arts

Major: Communication Studies

Minor: Political Science

Pre-Law

Master of Arts

Communication Studies

ABOUT ME

Emily Kinsey

Motivated, creative, and hard-working individual that's always pushing to be the best version of myself. With experience in civic outreach, social media management, and public speaking, it's my goal to always maintain a growth mindset for myself and the organization I'm representing.

SKILLS

- Social media management
- Content creation
- Civic engagement
- Leadership

CONTACT ME

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Kinsey/100009489022010



@emmykinsey



ACTIVITIES & LEADERSHIP

Director of Programming and Advancement, 2022-present

- Leading programs for the Student Government Association that bring awareness to issue areas on campus

Co-Captain for Bama Dream Team, 2022-present

- Lead a collegiate dream team at the University of Alabama for the nonprofit, Dream on 3
- Raise \$10,000 as a team to fund a one-of-a-kind sports dream for a child with a life-altering condition

Public Relations Intern for Delegate John McGuire, 2022

- Assist with Delegate McGuire's campaign for Virginia State Senate
- Sit-in on and document session for the House of Delegates

Phi Mu Affiliate Chairman, 2021-present

- Working under the President of the Alpha Zeta chapter of Phi Mu to provide support and guidance to transfer student affiliates, aiding in a smooth transition to The University of Alabama

Director of Engagement for the Vice President for External Affairs, 2021-2022

- Planning community outreach events and campaigns such as blood drives, clothing drives, and voter education through the Student Government Association

Founded the community service initiative "Emily's Army: No Paws Left Behind" in 2007

- Working with SPCAs in the state of Virginia to bring awareness to animal cruelty and the importance of adoption
- Raising funds and product donations for various humane organizations
- 12-year captain of a team for the Richmond SPCA Dog Jog annual fundraiser

Phi Mu Philanthropy Event Planning Assistant, 2020-21

- Collaborating with the Phi Mu philanthropy chair and other assistants to engage our active members, the student body, and Tuscaloosa citizens in our support and advocacy for Children's Miracle Network Hospitals
- Planning events and partnerships with local businesses to fundraise for CMNH

Freshman Forum member, 2020-21

- Learning the values of ethical leadership and professional responsibility through a network of esteemed peers and UA faculty

Social Media Intern for Middle of the Magic Travel, 2020

- Design graphics and social media posts for the Middle of the Magic Travel Agency, an authorized Disney travel planner
- Managed their social media presence on Instagram and Facebook

Ambassador for Children's Miracle Network, 2018-19

- 7th highest fundraiser, raising over \$4,000, amongst 50 other young women in the Miss America's Outstanding Teen Organization.

Miss Virginia's Outstanding Teen 2018

- Traveled the state of Virginia attending and promoting various fundraisers and events, engaging in over 200 hours of community service
- Visited and spoke at many schools to create engagement for the Miss America Organization

HONORS & AWARDS

- Full tuition scholarship to The University of Alabama through the Miss America's Outstanding Teen Organization
- President's List in Fall 2020, Spring 2021, Fall 2021, Spring 2022, and Fall 2022
- Secretary of Lambda Pi Eta Honor Society
- Second runner-up to Miss America's Outstanding Teen 2019
- Three-time recipient of the top youth fundraiser award by the Richmond SPCA

Taryn Geiger

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EDUCATION

Bachelor of Science, May 2024

The University of Alabama, Honors College, Tuscaloosa, AL

Major: Psychology

Minors: Biology, Pre-Medical

GPA 3.72/4.0

INTERNSHIP EXPERIENCE

Peer Health Educator, January 2021-Present

Project Health, Division of Student Life, Tuscaloosa, AL

- Perform peer-led tabling events providing health information to a student body of approximately 40,000 students.
- Create infographics and hand-outs supported by current research distributed during peer-education outreach.

Greek Programming Coordinator, August 2021-Present

Project Health, Division of Student Life, Tuscaloosa, AL

- Communicate with Greek councils on campus to promote health education and awareness on a variety of topics.
- Delegate presentations and distribute information to Gamma branch members aligning with programming initiatives.

SERVICE AND CAMPUS LEADERSHIP

Co-Chair, March 2021-Present

Xanax Greek Taskforce/Greek Strong Taskforce, Tuscaloosa, AL

- Present programming in Greek houses to educate members on risks and stories behind Xanax misuse in college communities to highlight the true importance of eliminating Xanax from the Greek community.

Greek Ambassador, October 2021-Present

University of Alabama Greek Ambassadors, Tuscaloosa, AL

- Serve as a liaison between prospective students looking to pursue Alabama's Greek community in providing tours and informational sessions pertaining to the Greek councils on campus.

Director of Involvement, November 2021-Present

Delta Gamma – Beta Psi Chapter, Tuscaloosa, AL

- Develop workshops to further overall professional development of chapter members in involvement pursuits.

Speaker of the Senate, October 2022-April 2023

Student Government Association – College of Arts and Sciences, Tuscaloosa, AL

- Preside over Senate body by creating guidelines and initiatives to ensure legislative success.

Director of Locations, April 2022-April 2023

Beat Auburn Beat Hunger, CSL Office, Tuscaloosa, AL

- Collaborate with surrounding Tuscaloosa community to identify and expedite donation collections in high-traffic areas.

Senator, April 2021-April 2023

Student Government Association – College of Arts and Sciences, Tuscaloosa, AL

- Advocate for students by planning and implementing policy changes on campus to further the University by clearly listening to peer concerns and increasing access to resources across campus.

Secretary of the Senate, April 2022-October 2022

Student Government Association – College of Arts and Sciences, Tuscaloosa, AL

- Abide by all parliamentary procedures and uphold constitutional guidelines by developing and distributing legislation across the Senate body to ensure all student organizations are informed of Senate operations.

Co-Director of Sponsorship, April 2021-April 2022

Beat Auburn Beat Hunger, CSL Office, Tuscaloosa, AL

- Facilitate partnerships with local Tuscaloosa businesses promoting student engagement within the organization.
- Spearhead fundraising initiatives and coordinate percentage nights coinciding with high profit targets.

RESEARCH

Undergraduate Research Assistant: Project Head, August 2022-Present

N.E.R.D Lab – Dr. Laura Morett, Tuscaloosa, AL

- Explore neural bases in relationships between gestures and speech production across different backgrounds.

Undergraduate Research Assistant, January 2022-August 2022

NeuLanD Lab – Dr. Spyridoula Cheimariou, Tuscaloosa, AL

- Utilize eye-tracking and encephalography methods to research speech and language in relation to neurogenic disorders.

HONORS AND AWARDS

Omicron Delta Kappa • Mortar Board • Cardinal Key Honors Society • Psi Chi Honors Society • Order of Omega • Susan Kinney Award • Beta Psi Merit Scholar • Beta Psi Scholar • YWCA Josephine Beckwith Future Leader Scholar

TEEGAN MATHEY

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EDUCATION

BS University of Alabama, Environmental Science Tuscaloosa, AL
STEM Path to MBA
GPA: 4.0/4.0
Order of Omega Honor Society, Cardinal Key Honor Society

CAMPUS INVOLVEMENT

Deputy Director of Environmental Affairs, Student Government Association | April 2022- Current

- Organize events throughout the year and for annual Green Week on behalf of the Student Government Association to increase environmental awareness on campus
- Design posters for residential and academic buildings to reduce energy consumption and decrease water waste

Director of Outreach, Environmental Council | August 2022- Current

- Connect with local businesses and other student organizations on campus to advertise Environmental Council events and increase campus involvement
- Conduct audits of buildings on campus and pose suggestions to the university to reduce energy consumption

Environmental Chair, Delta Zeta | Nov 2021- Current

- Plan annual 'Pink Goes Green' Week with a variety of interactive events to educate members on environmental issues
- Lobby for environmentally friendly choices within the kitchen and other areas of the house

Parliamentarian/Head Guard, Delta Zeta | Nov 2022- Current

- Conduct and advise on rules of procedure at each formal business meeting and familiarize members with the processes of Robert's Rules of Order
- Serve as chairman of Bylaws committee and ensure members are aware of changes made to bylaws or standing rules
- Lead ritual ceremonies adhering to ritual guidelines and ensure chapter traditions are followed

STEM Path to MBA Ambassador, The University of Alabama | March 2023 – Current

- Connect with prospective students and act as a representative for the program to discuss experiences and answer questions
- Plan and facilitate monthly social events for current students to connect with peers in the program as well as career focused events to develop professional skills

Year-Round Judicial Board, Alabama Panhellenic Association | March 2022- March 2023

- Mediate any conflicts between Alabama Panhellenic Association and any Panhellenic sorority on campus and evaluate any post-recruitment discrepancies in fines should they arise

EMPLOYMENT

Intern, Commonwealth Edison Co (ComEd) | June 2022-Aug 2022 *Oakbrook, IL*

- Designed and developed a comprehensive plan to restore the Great Western Trail section of the Illinois Prairie Path to a natural prairie. Benefits of the plan include:
 - Removing woody vegetation in the area to ensure the delivery of safe and reliable power to customers
 - Creating natural habitats to benefit local ecosystems and the populations within them
 - Educating and informing community members of all ages on the importance of prairie restoration through community events to increase ComEd's public perception

Intern, National Energy Educational Development (NEED) Project | May 2021-Aug 2021 *Washington, DC*

- Planned and executed NEED's 41st Annual Youth Energy Conference in Washington, DC and National Teacher Conference in Albuquerque, NM
- Awarded NEED 2020 Student of the Year and 2021 Youth Energy Leadership Award

Intern, Commonwealth Edison Co (ComEd) | June 2020-Aug 2020 *Oakbrook, IL (Remote)*

- Developed questions for new training platform, Axonify
- Monitored and scored employee conversations for tone, manner, and effectiveness; provided feedback in reports

John Owen McLendon

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EDUCATION

The University of Alabama | May 2024

Bachelor of Science in Finance

Bachelor of Science in Economics

Cumulative GPA: 3.78/4.00

Major GPA: 3.5/4.00

Relevant Coursework: Intro to Accounting, Accounting, Fundamentals of Management Information Systems, Management, Quantitative Finance, Qualitative Finance, Bank Administration, Intermediate Macroeconomics, Intermediate Microeconomics, Financial Analysis, and Modeling

Honors & Awards: *President's List (1 semester), Deans's List (4 semesters)*

PROFESSIONAL EXPERIENCE

Genuine Parts Company | Atlanta, GA/USA

05/2023-08/2023

Finance and Accounting Intern, Rotational Intern

- Rotated and shadowed various Finance and Accounting departments, including client relations, technical accounting, internal audit, lease accounting, accounting research, globalization finance, financial planning and analysis, and the treasury department.

Alabama Credit Union | Tuscaloosa, AL/USA

08/2022 –09/2022

Digital Services Assistant, Member Care

- Facilitated project meetings, tested, and logged project data, and assisted with strategic planning on new developments.
 - Chatbot Emmet
 - Managed the responses used by a chatbot which digitally assisted members with their inquiries about the credit union business.
 - Zest AI
 - Implemented an innovative credit score system unique to Alabama Credit Union that used AI to approve or deny eligibility for a loan.

Alabama Credit Union | Tuscaloosa, AL/USA

05/2022-08/2022

Member Care Center Intern, Member Care

- Approved over 200 requests for account access daily and performed account auditing on members who were in the process of seeking a loan.

Taco Mama | Tuscaloosa, AL/USA

05/2022-07/2022

Front of House Worker

- Greeted customers inside the restaurant while taking orders, delivering refreshments, and keeping up with Alabama health codes for the restaurant.

The Chastain | Atlanta, GA/USA

05/2021-12/2022

Servers Assistant

- Addressed customers with questions or concerns in a polite and courteous professional manner, while contributing information regarding products and services.

Chick-Fil-A | Atlanta, GA/USA

02/2018-01/2021

Front of House Worker

- Processed customers' orders through the software on the sales register while exhibiting the core 4 Chick-Fil-A values.

LEADERSHIP

Delta Chi | Tuscaloosa, AL/USA

11/2022-Present

Vice President

- Re-elected to serve as the Vice President of the Theta Sigma Chapter, primarily oversaw the chapter's internal operations, including the organization/running of committees, conducting philanthropy events, and participating in formal recruitment.

End Overdose | Tuscaloosa, AL/USA

08/2022- Present

Director of Events

- Facilitate and organize Naloxone training events with various student organizations as well as plan events to raise money for Naloxone spray.

Student Government Association | Tuscaloosa, AL/USA

04/2022-03/2023

College of Culverhouse Senator

- Re-elected to serve as a voice for Culverhouse College of Business students. Can propose legislation in the Senate chambers that is presented to the Board of Trustees if passed.
 - Senate Financial Affairs Committee Head*
 - Elected to allocate a \$250,000 budget out to student organizations over the course of four quarters and within certain parameters.

Delta Chi | Tuscaloosa, AL/USA

12/2021-11/2022

Vice President

- Manage internal operations of the chapter including setting up events such as brotherhood, philanthropy, dinner, and new member recruitment.

Student Government Association | Tuscaloosa, AL/USA

04/2021-03/2022

College of Culverhouse Senator

- Served as a voice to student body by voting and passing legislation that is presented to the Alabama Board of Trustees.

HONORS SOCIETIES

National Honors Society, Young Men's Service League, Beta Club, Cardinal Key Society

VOLUNTEER SERVICE

Beat Auburn Beat Hunger, Temporary Emergency Services, Sandy Springs Mission

COMPUTER SKILLS

Microsoft Office Suite: Word, Excel, PowerPoint, Bloomberg Markets Concepts Certified, Think Cell certified

Katerina Juliana Werkhaven

kjwerkhaven@crimson.ua.edu 615.630.0312 <https://www.linkedin.com/in/katerinawerkhaven/>

EDUCATION

Manderson Graduate School of Business - Tuscaloosa, AL

Master of Business Administration

May 2025

The University of Alabama - Tuscaloosa, AL

GPA: 3.42/4.0

Bachelor of Science in Mechanical Engineering

May 2024

SKILLS

SQL, PL/SQL, SolidWorks, HTML, CSS, Beginner JavaScript, Beginner Java, Beginner Python

WORK EXPERIENCE

Quality and Data Analytics Intern, BMW MC, Spartanburg, SC

May 2022 - Aug 2022

- Developed a scheduling management system model for use in production line, with promise of saving over 14,000 process lead hours as well as reducing work related injuries by 30%
- Analyzed data to target business critical downtime trends and propose solutions related to two models
- Demonstrated database management, data cleaning, and data integration with Oracle systems

Quality and Data Analytics Intern, BMW MC, Spartanburg, SC

Aug 2021 - Dec 2021

- Created an associate training application in preparation for the XM new model launch, including front end and database development with Oracle APEX systems
- Provided new model quality team with data analysis as well as process development through process failure mode effect analysis

LEADERSHIP EXPERIENCE

Assistant IT and Webmaster, UA SGA Cabinet, Tuscaloosa, AL

May 2022 - Present

- Construct and update the Student Government Association website on a weekly basis according to ADA guidelines
- Implement new online engagement platforms to reach and educate student body

Assistant Team Lead, UA Center for Service and Leadership, Tuscaloosa, AL

Mar 2022 - Present

- Coordinate four large service opportunities for the student body with 8 non-profit community partners
- Manage days of service with over 100 students involved in the Tuscaloosa community each service day

Outreach Chair, American Society of Mechanical Engineers, Tuscaloosa, AL

Mar 2022 - Present

- Organize three outreach events with the Tuscaloosa community to introduce mechanical engineering
- Collaborate with other executive members to coordinate professional development meetings with 9 visiting southeast based companies

President, Theta Tau Mu Chapter, Tuscaloosa, AL

Jan 2022 - Aug 2022

- Led the Executive Council responsible for administrative and judicial tasks
- Oversaw 18 committees focused on strengthening bonds in brotherhood, professional development, and community service inside and outside Theta Tau
- Communicated with the University, nationals, and other organizations regarding events and compliance

Recruitment Director, Theta Tau Mu Chapter, Tuscaloosa, AL

Dec 2020 - May 2021

- Planned, organized, and executed events with over 50 people
- Edited budget to be more cost effective, cutting spending by 25% from previous years

Associate Justice, UA SGA Judicial Board, Tuscaloosa, AL

Aug 2020 - Apr 2021

- Led meetings with students who violated the code of student conduct
- Developed a new distribution channel for masks among students to prevent the spread of COVID-19

HONORS & AWARDS

Order of Omega, 2022 UA Innovate Hackathon 2022, Phi Eta Sigma Honors Society

Tyler Le

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EDUCATION

Candidate for **Bachelor of Science in Commerce and Business Administration**, May 2025

The University of Alabama, Culverhouse College of Business

Major: Management-Information Systems

GPA: 3.41/4.0

Major GPA: 4.0/4.0

Minor: Business Cyber Security, Sales

**Dean's List (Fall 2022)*

Technical Experience: C#, .NET, GitHub, Office Suite, Lightspeed, Shopify, Clover, FedEx

EXPERIENCE

Christopher Mobley / Mobley & Sons

Business Development Associate

November 2022 – February 2023

- Consolidate stock counts for 4 bases synchronizing all inventory for 3 stores and 1 website into Lightspeed POS
- Program Shopify metafields with additional product information for 500+ items improving site functionality and organization (www.christophermobley.shop)
- Lead student-targeted strategic sales

LEADERSHIP & INVOLVEMENT

Culverhouse College of Business

Culverhouse Ambassador

January 2023 – Present

- Provide tours of the Culverhouse College of Business facilities, highlighting unique features and programs
- Represent and advocate for underrepresented communities to drive diversity and engagement in the student body
- Work various events hosted by Culverhouse with faculty and staff for alumni, visitors, and students

Student Real Estate Investment Fund (SREIF)

Commercial Real Estate Analyst | 1st class of analysts since non-profit's creation

January 2023 – Present

- Perform industry research within a team of 30 to manage and grow a real estate portfolio of \$500,000+
- Leverage technical background to make data-driven insights and diversify group discussion
- Gain experience in underwriting potential real estate deals and a deeper understanding of the real estate industry

Alabama Interfraternity Council (IFC)

Executive Secretary

November 2022 – Present

- Automate MS Outlook schedule containing meetings, events, and reminders for 10 council members and 34 Presidents
- Create master excel sheet with contact information for 34 individual executive councils for university records
- Spearhead the implementation of Robert's Rules of Order into meetings and produce documented minutes cutting meeting times by 50%

Philanthropy & Outreach Committee

March 2022 – November 2022

- Categorized philanthropic records for 34 executive councils in MS Excel for IFC records and programming
- Organized and advertised philanthropic events which have raised \$15,000+ for various organization
- Collaborated with team of 5 to expand initiatives that increase student engagement and represent UA fraternity system

UA Homecoming Experience

Steering & Advisory Liaison | 1 of 3 appointed by the AVP for Student Engagement

September 2022 – Present

- Advise and evaluate the planning, promotion, and execution of campus wide programming done by Homecoming Board
- Review violations and disputes for campaign and election processes as part of The Elections Review and Dispute Panel
- Interview and score 9+ potential homecoming queen candidates

HONORS & ACTIVITIES

Marillyn Hewson Endowed Scholarship in Cyber Security
Central Alabama ISSA – Awards of Excellence Scholarship
First Generation Legacy Scholars Community
1919 Club

Alabama Information Systems Society (AIMS)
Capstone Minority Information Systems Society (CMISS)
Best Buddies AL, Logistics Committee – raised \$50,859
Pi Kappa Phi – Vice President of 2021 Member Class,
Philanthropy | Public Relations | Recruitment Committee(s)