

**RESOLUTION R-37-17**  
**The University of Alabama**  
**21<sup>st</sup> Student Senate 2016-2017**

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**A RESOLUTION TO INCREASE ENGAGEMENT AMONG THE  
STUDENT BODY THROUGH AN EXTERNAL SGA NEWSLETTER**

*WHEREAS*, the Student Government Association's (SGA) motto is "Students serving students"; and,

*WHEREAS*, the SGA strives to create programs and initiatives that serve the student body; and,

*WHEREAS*, the SGA needs effective channels of communication to inform students of ongoing SGA activities; and,

*WHEREAS*, it is in the best interest of SGA to have as many students as possible aware of its' initiatives and programming; and,

*WHEREAS*, the office of communications already creates an internal newsletter to inform SGA members of upcoming events and meetings; and,

*WHEREAS*, an external newsletter will further the amount of information a UA student knows about SGA, ultimately increasing engagement.

*THEREFORE BE IT RESOLVED THAT*, that the Senate supports the office of communications in developing an external newsletter including the layout, design, and content as it currently does with the internal newsletter; and,

*BE IT FURTHER RESOLVED THAT*, this body encourages all branches to come together to support this effort in order to promote this newsletter.

*BE IT FURTHER RESOLVED THAT*, the Student Government Association Senate supports the Executive office of communications team's efforts to sign students up for a campus-wide SGA Newsletter.

*BE IT FURTHER RESOLVED THAT*, copies should be sent to the following: Lillian Roth, SGA President; Grayson Everett, Director of SGA Communications; Jared Hunter, Director of SGA Engagement; Mary Lee Caldwell, Director of Student Governance and Citizenship; the Crimson White, and others as deemed necessary.