

**RESOLUTION R-35-17**  
**The University of Alabama**  
**21st Student Senate 2016-2017**

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**A RESOLUTION ENCOURAGING THE INCENTIVIZING  
OF STUDENT FOOTBALL TICKETS**

*WHEREAS*, The University of Alabama has an extremely competitive process for Student football tickets, that sell out within seconds of being released; and,

*WHEREAS*, student attendance throughout football games has been subject to criticism by Coach Nick Saban and has resulted in Student Government Association campaigns such as "Play for Four, Stay for Four,"; and,

*WHEREAS*, there is no current measure in place to incentivize students to stay for the entirety of football games; and,

*WHEREAS*, many students that attend and stay for the entirety of games are unable to purchase student tickets due to the competitive nature.

*THEREFORE BE IT RESOLVED THAT*, The Student Government Association Senate endorses the idea of working with the Student Ticketing Services and Gameday Partners to begin a program that rewards students who attend and stay for four quarters of football games.

*BE IT FURTHER RESOLVED*, copies of this Resolution be sent to the following: Dr. Mary Lee Caldwell, Director of Student Governance and Citizenship; Lillian Roth, SGA President; Dalton Beasley, SGA Vice President of Student Affairs; Justin Gunter, Director of Ticketing; and *The Crimson White Media Group* for informational purposes.